

Stella Maxwell,  
Bella Hadid and  
Hailey Baldwin

TOMMY HILFGER

# THE 2016 BEAUTY FORECAST

25 TRENDS, LOOKS AND PRODUCTS THAT WILL TOTALLY CHANGE THE GAME. YOU SAW THEM HERE FIRST, SAYS GRACE TIMOTHY



DAIS

## 1. MAX OUT ON MASCARA

"2016 is definitely the year of the spider-thick lashes," says Terry Barber, Mac director of make-up artist. "Apply several coats of mascara to top and bottom lashes – I call it 'max mascara' – for a '60s, Bardot look." Luckily, there's a whole new wardrobe of lash dressers to help us come January: Rimmel's ground-breaking mascara tints lashes over time, while Bobbi Brown's Eye Opening Mascara will stretch and curl with that all-important long-wear formula we love BB for. And Benefit adds a tinted primer to its **They're Real!** collection – with an extra-flexible brush to make easy work of coating and separating each and every lash.



They're Real! Tinted Primer £18.50 benefit cosmetics.co.uk



MARC JACOBS



TIBI



DIOR

## 2. BE INSPIRED BY THE '90s

The '90s are back in a big way. "But this time they're pretty," says Alexia Inge, founder of cultbeauty.co.uk. "Lipliner, in particular, is going to be huge again, but will tackle anti-ageing and the condition of your lips too." We're excited about Smashbox's new **Lip Mattifier**, launching in April, and the new Kaplan MD lip pencil, which contains peptides and marine collagen to plump lips over time. Our top colour tip? Berry – so '90s. Mac also gives a nod to the era, with a collection inspired by the late '90s Latina pop star Selenia, as requested by fans in an online petition. We hope that means a LOT of matte tawny-red lips! "Lipgloss will be huge, too," says Terry. "Just the right amount of balmy gloss in coral or pink." We're taking inspiration from the Dior S/S16 show, where gloss took centre stage. And finally, Lipstick Queen's **Saint & Sinner Lip Tints** launch in January, followed by Clinique's **Pop Artistry Pop Glaze Sheer** – a balmy, super-sheer lipstick – the month after. ▶



ANNA SUI



Saint & Sinner Lip Tint in Pinky Nude £22 Lipstick Queen

Lip 20 Liner £22 Kaplan MD



BURBERRY

249

## 3. BRIGHTEN UP

"I predict a big rise in brightening products, which even skintone and inhibit melanin production," says facialist Sarah Chapman. "Sun damage, pigmentation and age spots have become such a growing concern in the UK." The Eve Lom **White Collection** is launching in February, using brightening niacinamide and Dermapep, a powerful melanin-block, in a lotion, serum and sheet mask. Indeed Labs are also breaking new ground with vitamin C in its purest form – a real kick-ass brightening ingredient. And this spring, it's all about Burberry's **Brightening Fluid Foundation**. Oh. YES.



BHUMIKA ARORA



AMANDA ESTEVAO



FERNANDA LY

## 4. NEW FACES

Expect to see these gorgeous models dominating the catwalk, billboards and Instagram.



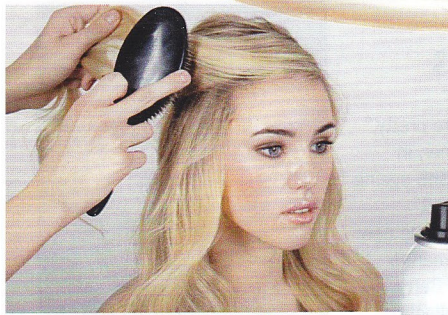
TAYLOR HILL



STELLA MAXWELL

## 5. THE NEW FOUNDATIONS

"The skin revolution continues in make-up," says Terry. "Women have reclaimed that feminine soft glow of 'done skin', with good-coverage, water-based foundations, which create post-spa finishes. The glow is *real* – rather than the strobing look – using serums, moisturisers and primers, with a fine veil of colour that just fits." Look out for Shiseido's **Synchro Skin Liquid Lasting Foundation** – advanced 'sensing' technology to synchronise the tone with your own skin – out in March; and in February, Nars' innovative new **Velvet Matte Skin Tint** (as used at Thakoon S/S16) and Laura Mercier's **Candleglow Soft Luminous Foundation** £35 – medium coverage with a luminous finish.



## 6. WATCH THIS

Blow Ltd's first-ever collection, **#10MinuteBlow**, features six styling products and launches in January with a series of How To video links so you can perfect your blow-dry skills at home. We already love the **Party-Proof Hairspray** £10 blowitd.com



## 7. THE 'IT' EYESHADOW

We are all big fans of Perricone MD's **No Concealer Concealer**, so the new **No Eyeshadow Eyeshadow** (a treatment that brightens and wakes up eyes, out next summer) has us intrigued!

## 8. NEW SPA ALERT!

Ten Trinity Square – next to the Tower of London – will be opening its doors to reveal a super-luxe Four Seasons spa, with cossetting Espa treatments, a hammam, sauna, and its own spa boutique.



## 10. APPLY THIS

Kérastase is putting a whole new shine on 2016 with its first biphase oil in **Elixir Ultime Volume Beautifying Oil Mist For Fine Hair** £36.50, which both lifts and volumises fine hair, while also adding gloss without weighing down the ends.



## 11. CONDITIONER GETS A BOOST

Pantene Pro-V is adding a breakthrough anti-oxidant technology to *all* of its conditioners from February onwards. It will help remove the minerals in the hair fibre that can mess with the structure of healthy ends, addressing signs of damage from within. Clever, huh?



JANVA TAYLOR



GISELE BÜNDCHEN

## 13. WEAR THIS

Strobing will be everything this year – highlighters at the ready to illuminate all the high points of your face (left). Come summer, "Rio 2016 will make make-up about all things Brazilian," says Terry. "Think, Gisele [above] with that bronzed skin; the hit of sunlight on her face."

## 12. SMELL THIS

Calvin Klein is launching a new fragrance this spring – expect a younger, edgier scent. Meanwhile, Louis Vuitton and Proenza Schouler are working on debut fragrances, and in April, look out for Marc Jacobs' summery twist on Daisy.

## 14. THE NEW EYE CREAM

GLAMOUR Beauty Director, Alessandra Steinherr, is obsessed with Bakel's **Jaluronc** £95, so their top-secret skincare innovation launching in spring has us all on tenterhooks – all we can reveal is that it's called **Nutrieyes** and will nourish the entire eye area. ▶

251



Eye Kohl in Teddy £14 maccosmetics.co.uk



Masterpiece Colour Precision Eyeshadow in Golden Green £6.99 Max Factor



VERSACE

## 22. COUTURE NOTES

New looks from the make-up supremos behind these shows

### 1 THE NEW SMOKY EYE AT VERSACE

Pat McGrath lightened up the smoky eye we're used to seeing at Versace. "It's a more outdoorsy, natural way to wear it," she said backstage. "It's a misty mint eye with really glowing skin and buttery lipgloss."

### 2 THE NEW CONTOURING AT ELIE SAAB

Forget sculpted cheekbones – at Elie Saab, make-up supremo Tom Pecheux softly contoured the eyes and lips. "It's a sophisticated wing in gold, honey and brown, with liner inside the eyes, and black mascara, to suit the shape of the eye," he explained backstage. "Then a virgin brow and a lip pencil – that's it."

**Backstage tip** "Treat your skin intensely at night, so you only need a little, light help in the day," says Tom.

### 3 THE NEW LINER AT GIAMBATTISTA VALLI

"It's very minimal," says Val Garland. "Just a straight line on the eye; very clean." Again, our beloved gloss is the only statement on lips, and the models wore as little foundation as possible – fresh-faced beauty at its best. **Fluidline in Blacktrack** £16 maccosmetics.co.uk



ELIE SAAB



VERSACE

## 23. WISH LIST THIS

Not out until September, but well worth the wait, by all accounts, **Superfood Skin Nutrition Face Oil** is topping our 2016 wish list. If their existing **Superfood Pro-Radiance Facial** is anything to go by, we **NEED** this, now.

## 24. JOIN THIS

London super spa Bliss has us really excited with their membership scheme. For £89 per month, you get either a facial or 'Rhythm And Bliss' massage, 20% off products, exclusive offers and two guest passes for your friends to get discounted treats. Like joining the gym – for your skin!

## 25. THE BEAUTY EVENT OF 2016... THE GLAMOUR BEAUTY FESTIVAL

Watch GLAMOUR's beauty pages come to life, as our beauty editors take over London's Saatchi Gallery on March 12 and 13 to make every beauty junkie's dreams a reality. Enjoy a weekend of serious pamper opps with head-to-toe treats, plus live tutorials and Q+As with some BIG stars and the industry's top pros. See you there! @

