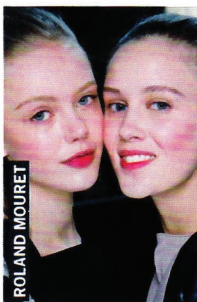


20 REASONS TO WEAR MORE MAKE-UP

Make room in your beauty bag – the new colours and trends are *hot*

CHEEKS

This season, go pinky-red. Take the colour from beneath the cheekbone towards the hairline, with a little highlight on the apple.



ROLAND MOURET



From left Blush in Pale Pink £16.50 Bobbibrwn.co.uk; Blush in Pink Pebble £8.05 Beautycycle.co.uk; Instant Blush Magic Colour £16.50 Clarins.com; Blush Variation in Rose Whisper £27 Yves Saint Laurent; Blusher in Pink £24.95 Theorganicpharmacy.com

LIPSTICK

Deep red gives your pout real colour clout. Condition lips with balm and pick a velvety texture rather than über-shiny gloss.



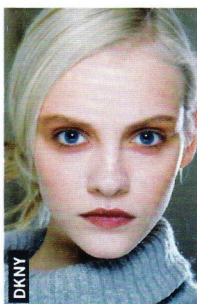
MOSCHINO



From left Cremesheen in Brave Red £12.50 Maccosmetics.co.uk; Color Fever in Red and Sensual Java £18.50 Lancome.co.uk; Rouge Coco in Paris £21.50 Chanel; Lipstick in Faust £15 Illamasqua.co.uk; Signature Hydra Lustre in Rich Red £17.50 Estelauder.co.uk

EYES

Get an autumnal smoulder with bronzed and chocolate hues – blend from lower lashes right up to the brow.



DIKRY



From left Illuminizing Satin Eye Colour in Squirrel £20 Shiseido; Studio Secrets Professional Blue Eyes Intensifier £5.99 L'Oréal Paris; Colour Intense Trio Eyeshadow in Cookie Dough £2.99 Collection2000.co.uk; Gosh Glamorous Eyeshadow in Copper £6 Superdrug.com; Luxurious Color Satin Eyeshadow in Shimmering Sienna £4.99 Revlon

LIP STAIN

Gloss-wearers: tint your lips with berry tones. The look is a post-red-wine stain, with colour focused on the centre of your lips.



CHRISTIAN DIOR



From left Ultra-Gloss Flash in Black-Tie Plum £18 Dior Addict; Limited Edition Strawberry Fields Lip Gloss £17 Narscosmetics.co.uk*; Lip Ink in 1 £19 Giorgio Armani**; Lip Smoothie in Pome-greatness £13.50 Clinique.co.uk*; KissKiss Essence De Gloss in Violette £19 Guerlain* ▶

By Grace Timothy. *On counter August 2010. **On counter September 2010. Photographs: Jason Lloyd-Evans. Still lifes: Benoît Audureau. For where to buy see Stockists, page 231