



The bob won't slip out of the spotlight when it's so in tune with the ubiquitous trend for women in men's threads, a continuation from last season.

Hollywood has spewed forth a whole rush of boy cuts like Sienna Miller and Michelle Williams' gamine shears, and Selma Blair's peroxide elfin number. Models with distinctive crops like Maria Carla Boscone, Cecilia Mendez and Agyness Deyn were in high demand at the shows; from Giles and Marni to Hermes and Versace.

The boy cut will always have an edge, but can also evoke the youthful fragility of Mia Farrow's Vidal Sassoon cut, in Rosemary's Baby. An ideal crop for spring is a mix of Chloe's 1960s urban baby doll, Gaultier's sports-luxe and Lagerfeld's neo punk.

Feisty flappers freaked men out with their "Shingle" cuts and bobby pins in the 1920s. Even so, the trend endured and became synonymous with independence and sexual freedom. When worn sleek and sharp, it's a style famously associated with fashion's stylish powerhouses like 'Coco' Chanel, Mary Quant and Anna Wintour. Uma Thurman's character in Pulp Fiction oozed sex and danger with a blunt fringe, and Erin O'Connor defined her quirky, fashion-forward look, with a glossy black bob.

At the Spring/Summer '07 shows, Alison Nix, sported the Louise Brooks bob on the runway, while Dolce & Gabbana, Christian Lacroix and Karl Lagerfeld favoured modern variations on the cut with asymmetrical wigs, in dense blacks and vivid hues. If you're ready to follow suit and show a bit of neck, invest in L'Oréal Professionnel tecni.art Hair Mix, Supreme Smooth Cream. If your hair is thick and prone to dryness, try Kérastase's Lait Nutri-Sculpt. Have your close crop trimmed regularly, (apparently Anna Wintour has hers done once a day) and for extra impact go with a short fringe or neon colour.

Luke Hersheson, Creative Director of London salon, Daniel Hersheson, sees it as the key style of 2007. 'It's all about a great cut,' Says Luke. 'Once you've got this foundation, you need a selection of texturising pastes and waxes to keep hair looking choppy, rather than sleekly groomed.' He recommends L'Oréal Professionnel tecni.art, Play Ball Density Material, a texturising wax paste that gives hold, definition and a messy finish. For a harder punk look, try Kevin Murphy's Sticky Business Hair Texturiser. Close cropped or a bold bob, wear your hair with confidence and attitude. ✨