



Art Direction: **ERYLIE FOWLER**
 Make Up: **EMMA MILES** using **GIORGIO ARMANI**
 cosmetics and **EYLURE** lashes
 Hair: **GOW TANAKA** at **BALCONY JUMP**
 Model: **DAISY LOWE** at **SELECT**

This spring lashes scream

GLAM-DRAM. From

seductively thickened ones at Dolce Gabbana, Versace and Lanvin, to Dsquared2's clean lines and chunky lashes, framing the eye is pure theatre. Unlike a supermodel's figure and her high maintenance hairdo, anyone can subscribe to this catwalk beauty style. Regardless of face shape or skin tone, use your eyelashes to command attention. Make a statement with tinting and curling or invest in quality false lashes for extra impact. After all, not everyone is blessed with Bambi's lid follicles. However, if you're loath gluing a mink's fur to your eyes like Madonna, then there are some hot new mascaras to try, all of which claim to give good lash.

Maxfactor's Masterpiece Max Mascara

was a favourite of makeup artist, Pat McGrath at this spring/summer '07 shows. According to her this mascara allows you to tailor your own look. 'You can dramatically amplify lashes with a single coat or build up volume for a stronger eye by adding more coats. I need a mascara that delivers maximum impact with minimum effort, and with this product lashes always look luxurious yet delicate rather than heavy and clumpy.'

Dior Show Black Out Mascara is as intense as the darkest kohl due to its unique blend of pigments, heavily saturated with a strong black hue. This powerful depth of colour is combined with widely spaced bristles and an enriched powder formula to create a spectacularly full lash that is as dark as night. Dior strikes again with another vanity case essential.

Yves St Laurent's Everlong Mascara offers lashes an extra dimension. A new blend of active ingredients and a high tech applicator wand allows the user to shape, separate and lengthen lashes, while a mysterious 'lash growth booster' nourishes and stimulates.

Giorgio Armani's Hollywood Maestro Mascara sculpts lashes for a stylish, high volume effect, to shade movie star eyes from the Papparazzi's flashbulbs. Its lightweight formula makes it a perfect solution for those with straight lashes, as all the curling in the world will not take hold if weighed down by heavy mascara. ●